

# IIM-I's cultural, management fest gets off to a rousing start

● OUR STAFF REPORTER  
INDORE

Atharv, one of the biggest cultural and management fests in the country, got off to a rousing start at Indian Institute of Management, Indore on Friday.

Crafting a cosmic platform for the youth of the nation to exhibit their talent and enhance their creativity, fest will witness more than 1500 participants exploring their skills in around 60 events spread over three days.

First day of the fest began with the inaugural ceremony which was attended by IIM-Indore director Prof Rishikesh T Krishnan along with many participants, sponsors and industrialists who would be part of the event.

"Atharv has now become a significant event in our annual event calendar, which is undoubtedly full of vivid colours and energy. It has a fragrance of its own which fascinates the enormous youth crowd from various colleges of the nation," Krishnan said.

First event of the day was iConclave, which provided an opportunity to meet experts from various fields, listen to their experience and share their wisdom. Binay Gupta, director, Dollar Industries; Axay Dubey, president, New Business & Strategy at Mittal Corp; Ankit Buti, founder & CEO, StartupEd; Captain BJ Singh, chief executive and head of training, Absolute

Training Solutions Ltd and Arti Agarwal, Anaxee Technologies were the speakers for the event.

They shared their views on the theme— 'Management is the key-root of all successes'.

The fest witnessed many management events and one among them was Avant Garde that gave an opportunity to the participants to showcase entrepreneur skill one owns and be a part of the startup culture. 11 teams participated in the event, and were asked to present their ideas and get a chance to win prizes worth Rs 30,000. The next round of the competition would be held on Saturday.



## Vanity: The fashion show

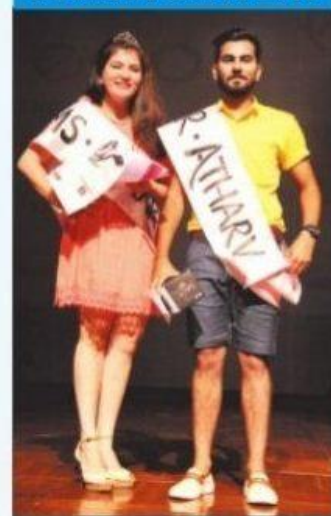
The major highlight of the day was Vanity, the fashion show, embracing all the glamour and beauty, connecting all the vibrancy on one single stage. Vanity witnessed a participation of more than 194 individuals and 64 team participants, who were applauded and cheered by the mesmerised audience.

Simran Meghnani and Ansh Anand were declared as Ms Atharv and Mr Atharv-2016, respectively. Harsh was crowned with 'Best Personality' title and Nikita Seetah with 'Best Costume'.

Preksha Dwivedi was declared best model in female category and Rishabh Puri in male category.

Vanity was paralleled by iSo—The photography contest, which gave the participants a chance to click photographs around the campus and show their creativity.

Mr and Ms Atharv-2016



Another event, Finopoly began with its second round- Hollering Holdings—Simulation, which was all about finance and business. 48 teams participated and the third round would be held on Saturday.

HeadhunteR, the HR event also started on Friday, which dealt in checking communication and negotiation skills of the participants. A total of 129 participants took part in HeadhunteR.

Among the other manage-

ment and literary events was Imperium which aims to provide a platform for aspiring managers to test their skills through case studies and simulations. The event witnessed huge participation as well.

The next round of Vox Populi also took place with 14 teams from various colleges. The inter-varsity debate—Atharv IV also took place on Friday, which had 91 participants. The next round of the debate would take place on Saturday.

**Free Press, September 10, 2016, Page-3**

# ज्ञान और रचनात्मकता को बढ़ाने का मौका है 'अथर्व'

दबंग रिपोर्टर ✨ इंदौर

देश के युवाओं के लिए एक प्लेटफॉर्म जहां वो ना सिर्फ अपनी प्रतिभा दिखा रहे हैं, बल्कि उसे बढ़ा भी रहे हैं। उन्हें ज्ञान और रचनात्मकता भी बढ़ाने का मौका मिल रहा है। आईआईआईएम के फेस्ट 'अथर्व' में शुक्रवार को 1500 स्टूडेंट्स 60 से ज्यादा इवेंट्स का हिस्सा बने। पहले दिन फेस्ट की शुरुआत डायरेक्टर टी कृष्णन ने की, साथ ही कथक भी प्रस्तुत किया गया। पहला इवेंट आई कॉन्क्लेव था, जिसमें अलग-

अलग क्षेत्रों के एक्सपर्ट्स शामिल हुए। इन लोगों ने 'प्रबंधन सफलताओं का आधार है' विषय पर अपने विचार रखे और अनुभव साझा किया।

फैशन शो में ग्लैमर और ब्यूटी का संगम देखने को मिला। फोटोग्राफी प्रतियोगिता में भी छात्रों ने बढ़-चढ़कर भाग लिया। साथ ही अपनी उद्यमिता दिखाने का भी छात्रों को मौका दिया गया। इसमें 11 टीमों ने भाग लिया। प्रतियोगिताओं में विजेताओं को सम्मानित किया गया। बेस्ट स्माइल

सिमरन मेघनानी, बेस्ट वॉक प्रेक्शा द्विवेदानी, बेस्ट पर्सनॉलिटी हर्ष, मिस्टर अथर्व अंश आनंद, बेस्ट कॉस्ट्यूम निकिता सीताह, बेस्ट मॉडल ऋषभ पुरी बने। दूसरे दिन स्टैंडअप कॉमेडियन जाकिर खान बतौर अतिथि शामिल होंगे, साथ ही बैंड भी परफॉर्म करेंगे। डिजिटल मार्केटिंग और सोशल इंटेलीजेंस पर वर्कशॉप भी होगी।



फैशन शो में ग्लैमर और ब्यूटी का संगम देखने को मिला।

# Atharv starts off on a colourful note

## The Biggest Fest Of Its Kind In India

TIMES NEWS NETWORK

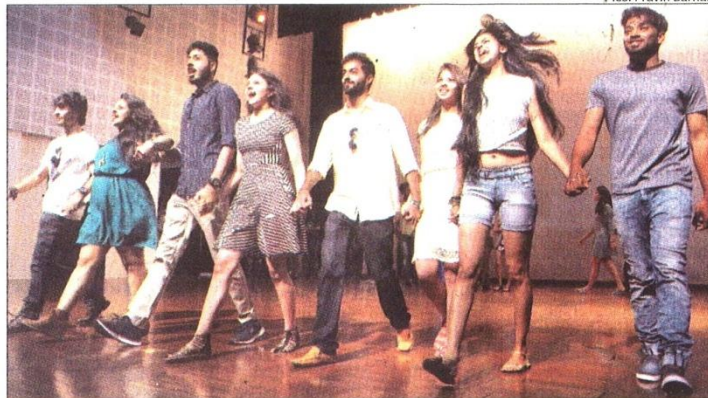
**Indore:** For IIM Indore director Hrishikesh T Krishnan, the institute never looked more diverse and colourful as future managers at the institute took up the challenge of organizing Atharv 2016 — the biggest undergraduate management fest of India.

The students of the five-year Integrated Program in Management (IPM) hosted the inaugural day of the three-day fest. The theme this year is the confluence of dragons and colours.

"Our logo is inspired from a dragon flying in a loop, which denotes our never-ending quest for knowledge. Also, the colours add to the vibrancy that the fest represents. We have not limited the fest to purely technical or managerial. We have gone beyond and planned various cultural events too," said Utsav Thapliyal, member of the organizing team.

The fest was colourful in yet another context as it saw participation from states across the length and breadth of the country like Hyderabad, Pune, Bhopal, Mumbai and Goa among others.

The inaugural event



Pics: Pravin Barnale



(Top) Participants during an impromptu fashion show. (below) Students have gala time with colour guns

of the fest was 'iConclave', the biggest undergrad industrial conclave in central India. The topic of the panel discussion was "Management is the root of all achievements." Arti Agarwal from Anaxee Technologies quoted the example of housewives, who according to her, "show exemplary managerial skills every day without fail and hold the entire family together."

Captain BJ Singh, chief

THE TIMES OF INDIA

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executive and head of training, Absolute Training Solutions Ltd, pointed out that "man" is the prefix to the word "management". Hence people skills form a significant constituent of management. Ankit Buti, founder and chief executive officer, StartupEd, added two kinds of other management, i.e. risk management and priority management.

All the panelists delved on the significant contribution

of managerial education to the skill set of a successful manager and called for an application-based approach in management institutes.

Axay Dubey, president, New Business and Strategy at Mittal Corp, dubbed listening to students as a great learning experience for the teachers. "These days the students know more than the teachers, thanks to the internet. So it is essential that teachers go beyond their conventional role and play a larger part in grooming of future managers."

On the cultural front, 'Vanity', a fashion show, was a favourite among the students as they hooted their heart out for Atharv Ansh Anand and Atharv Simran Meghnani. "Fashion show was the most enjoyable event on day 1. Everything from the audience participation to the impromptu ramp walk by the volunteers just rocked the show," said Anushree Jaiswal, a participant from Delhi.

The fest also boasted of informal events like Zorbing, Paintball, Laser Maze, Galli Cricket and volleyball.

"I couldn't clear the prelims of the events that I registered for. But I don't mind it as Atharv is a great platform to bond with my old friends and make new ones

—Vedant Sahu | IIMD, PUNE

"The lineup this year is very interesting as there is a fine blend of managerial and cultural events. I could

only register for managerial events but I would love to try out the informal events happening throughout the fest

—Himanshi Hedao | IEHE, BHOPAL

"IM is a huge brand. That is why, my friends and I just decided to pick up our cameras, come to Indore and shoot the entire event. The fest is so colourful and diverse that it will make for some amazing pictures

—Kavya Bharadwaj | VIPS, DELHI

"This is my third national inter-collegiate fest and it could not have been more promising. The three days are full of refreshing activities, both informal and formal, which will give us a good share of fun and learning

—Vaishnavi Jaiswal | ST. FRANCIS COLLEGE FOR WOMEN, HYDERABAD



● आईआईएम में आयोजित 'अथर्व' में पहले दिन रंगारंग प्रस्तुतियां ●

## मैनेजमेंट स्टूडेंट्स ने रैम्प पर दिखाया जलवा

● ऑन रिपोर्टर ● इंदौर  
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आईआईएम (भारतीय प्रबंध संस्थान) इंदौर में शुक्रवार से वार्षिकोत्सव 'अथर्व' की शुरुआत हुई। उत्सव के पहले दिन आई कॉनक्लेव, वर्कशॉप, फैशन शो वैनैटी और डिबेट जैसे कार्यक्रम हुए। इस अवसर पर देशभर के विभिन्न संस्थानों से 1500 स्टूडेंट्स ने 60 से अधिक आयोजनों में हिस्सा लिया। वैनैटी में रैम्प पर ग्लैमर का अलग ही रंग नजर आया। फैशन शो में 194 सिंगल पार्टिसिपेंट्स ने कैटवॉक की तो 64 टीम ने भी पार्टिसिपेंट किया।

### बेस्ट क्वालिटी ऑन स्टेज

शो में पार्टिसिपेंट्स ने विभिन्न कैटेगरी के लिए परफॉर्म किया, जो कि कई खूबियों पर निर्भर नजर आया। इन पार्टिसिपेंट्स को अपेक्षा पौरखाल, कृतिका खुराना और करण सहगल जैसे दिग्गजों ने जज किया। बेस्ट पर्सनालिटी से लेकर बेस्ट कॉस्ट्यूम और बेस्ट स्माइल के खिताब ने पार्टिसिपेंट्स के उत्साह को दुगुना कर दिया। सिमरन मगनानी को बेस्ट स्माइल, प्रेरक्षा को बेस्ट वॉक और बेस्ट फिमेल मॉडल, अंश आनंद को मि. अथर्व-2016, निकिता बेस्ट कॉस्ट्यूम और ऋषभ पुरी को बेस्ट मेल मॉडल के खिताब से नवाजा गया।



### फोटोग्राफी में प्रदर्शित की यूनिफॉर्म

इस अवसर पर वैनैटी के अंतर्गत फोटोग्राफी कॉम्पीटिशन का भी आयोजन किया गया। कॉम्पीटिशन में स्टूडेंट्स को कैम्पस के फोटोग्राफ्स क्लिक करने थे। इन फोटोग्राफ्स के माध्यम से पार्टिसिपेंट्स को क्रिएटिविटी प्रदर्शित करने का अवसर दिया गया।

## आईआईएम में धमाल



इंदौर। आईआईएम इंदौर के कार्यक्रम अथर्व-2016 में दूसरे दिन शनिवार को डांस, धमाल और मस्ती के साथ आईस बकेट जैसे गेम्स में रुचि लेते स्टूडेंट्स।

**Peoples Samachar, September 11, 2016, Page-4**

## आईआईएम के फेस्टिवल में हुई सांस्कृतिक गतिविधियां

### ‘अथर्व’ में बिखरे संगीत, नृत्य और कॉमेडी के रंग

इंदौर। लाइव रिपोर्टर

कोई सुरों के राग बिखेर रहा था तो कोई अपनी नृत्य कला से निर्णायकों को प्रभावित करने की कोशिश कर रहा था। किसी ने सोलो डांस में परफॉर्मेंस दी तो किसी ने फोटोग्राफी कॉम्पीटिशन में अपना हाथ आजमाया।

मौका था इंडियन इंस्टिट्यूट ऑफ मैनेजमेंट (आईआईएम) में चल रहे फेस्टिवल ‘अथर्व’ में खुद को साबित करने का। सोलो डांस में 15 प्रतिभागियों ने हिस्सा लिया। इसमें आर्या बालगोपालन, राजेश्वरी तिवारी, रोहित विरधी व रीया झा को पहला, दूसरा व तीसरा पुरस्कार मिला। सिंगिंग, डांसिंग, स्केचिंग व स्टैंडिंग कॉमेडी के इवेंट में 10 प्रतिभागियों ने हिस्सा लिया। दूसरा राउंड रविवार को होगा। विजेताओं को 20 हजार रुपए तक के इनाम बांटे जाएंगे।

स्टैंडअप कॉमेडी के इवेंट में जमकर ठहाके लगे। हर एक प्रतिभागी के पास अपनी कला का नमूना पेश करने के लिए 10 मिनट का समय था। शनिवार शाम को रॉक म्यूजिक बैंड ने भी अपनी परफॉर्मेंस दी। 5 टीमों ने कॉम्पीटिशन में हिस्सा लिया था।

# Atharv-16: Amalgam of quest, amusement, vision & humour

● OUR STAFF REPORTER  
INDORE

The first day of Atharv-2016 came to an end on Friday, post midnight, with the most exciting event of the fest—Game of Shadows. At least 180 participated in the game and out only 60 qualified for the final round, to be held on Sunday.

Another late night event was Verve—the group dance competition, which witnessed eight teams with six to 12 participants each and they performed on issues like homosexuality, acid attacks, etc. The first prize was won by two

teams from IHE while LNCT bagged the second prize and third place went to TTW, Mhow.

The second day of Atharv on Saturday began with next rounds of various events including the first rounds of Bailar—the solo dance competition, which was paralleled with iSo—the photography competition. Bailar received mesmerizing performances by more than 15 participants and cheered by huge crowd. For solo category, Arya Balgopalan, Rajeswari Tiwari, Rohit Virdhi and Riya Jha received the first, second and third prizes, respectively. Suyash Rajoriya was declared star of Bailar.



IceBreakers



Game of Shadows



also held. At least 40 participants took part in the



event, shortlisting the eight teams to take part in the fi-



nal round. Vivek S and Abhinav Akash from IIM In-



dore were the winners for the event. Anusheel Pandey and Dhairya Chhatre were the runner ups.

The standup comedy event, Punchline, witnessed many participants, who

were shortlisted after the online round. The participants created a fun-filled ambience across the hall with their witty jokes.

Among other events held were Permadeath—Lan Gaming, performance by bands from all over the country in Delirium and management and literary events.

A workshop on digital marketing was also conducted on Saturday by the College Fever, which focused on how digital marketing is becoming an important part of any business in today's scenario. The workshop was attended by around 40 participants. The second day of Atharv concluded with renowned stand-up comedian, Zakir Khan enthralled the audience with his witty jokes, one liners and subtle sarcasm.

# Day 2: Students bond as they fight it out in qualifying rounds

## Stage Set For Summit Showdown

TIMES NEWS NETWORK

**Indore:** The second day of Atharv 2016, the undergraduate fest of IIM, Indore saw participants juggle between competitions to make time to bond with their new friends through the informal events.

Saturday was interspersed with semi-finals of managerial events like e-Conjecture, an economics quiz, inter-varsity debate and headhunter; the finals of which are scheduled on Sunday — the concluding day of the three-day fest.

Students, who struggled their way through multiple rounds to make it to the semi-final, gave their best to qualify for the final.

THE TIMES OF INDIA

atharv

"My team is pretty hopeful that we are going to make it to the final. Even if we don't, we are going to make the most by participating in the informal events," said Pallavi Mehrotra, a student of Shaheed Sukhdev College of Business Studies (SSCBS), which has one of the largest outstation contingents in the fest. Over 40 students are representing SSCBS in Atharv this year.

Along with the inter-varsity debate, a case study competition named Imperium was a part of the fest for the first time this year.

The competition involved students suggesting solutions to various business problems faced by the spon-



Students participate in formal and informal events during the second day of the event on Saturday

sors of the event.

"It is a kind of consultancy exercise as our sponsor will incorporate the suggestions of the winning team in their plans to tackle the burning issues that the firm faces," said Masoom Suchdeo, organizer of Imperium while talking to TOI.

The second day did carry forward the spirit of the fest by striking a balance between cultural and managerial events. Bailar, a solo and duet dance competition witnessed participation of 15 students and a warm response from the audience, who just could not stop hooting throughout the competition.

The day concluded with Delirium, an inter-collegiate band competition and a comedy night by AIB fame Zakir Khan.



Pics: Dharmendra Khatke

**I** am in first year of college. For me, the fest culture is really exciting. I am trying to participate in maximum

events. But I doubt if I will make it for informal ones

—Rishabh Mittal | PARTICIPANT, SSCBS

**I** t is for the first time that a case-study competition (Imperium) is taking place in Atharv.

Imperium has three rounds, which deal with all aspects of managing the same business problem

—Masoom Sachdeo | ORGANIZER, IMPERIUM

**M**y group won the dance competition yesterday. It was already an exhilarating feeling to perform in front of such an amazing crowd. It's great to be part of the fest that gives us a chance to interact with like-minded people

—Jugal Gudrani | PARTICIPANT, IIEH BHOPAL

**A**ll the events that I have participated in so far have been really productive. I hope I make it to the final but

even if I don't, I will not regret it as it will give me a chance to try out the informal events

—Pallavi Mehrotra | PARTICIPANT, SSCBS

# आईआईएम के फेस्ट अथर्व का दूसरा दिन कहीं सवालों की गुत्थी तो कहीं बिखरी खिलखिलाती हंसी

दबंग रिपोर्टर ✨ इंदौर

आईआईएम के फेस्ट अथर्व के दूसरे दिन शनिवार को विविध कार्यक्रम हुए। एक ही छत के नीचे देश के विभिन्न हिस्सों से आए युवाओं ने प्रस्तुति दी। फेस्ट में दूसरे दिन मशहूर कॉमेडियन जाकीर खान की कॉमेडी ने सभी गुदगुदाया। प्रतिभागियों ने भी इस कॉमेडी नाइट में शामिल होकर उसे सफल बना दिया। इसके अलावा विविध कार्यक्रम आयोजित किए गए। फेस्ट में डिजिटल मार्केटिंग पर वर्कशॉप आयोजित की गई, जिसमें बताया गया कि किसी भी सफल बिजनेस के लिए डिजिटल मार्केटिंग बेहद जरूरी है, इसमें करीब 40 प्रतिभागियों ने हिस्सा लिया।

## चुटकुलों से लोट-पोट हुए दर्शक

शनिवार शाम को पंचलाइन कॉमेडी इवेंट भी हुआ। 10 मिनट की कॉमेडी के जरिए प्रत्येक प्रतिभागी ने हॉल का माहौल खुशनुमा बना दिया।



## 15 से भी अधिक प्रतिभागियों ने दर्ज की जीत

बाइलर के प्रथम चरण में एकल नृत्य प्रतियोगिता और आईएसओ फोटोग्राफी कॉम्पिटिशन हुई, जिसमें 15 से भी अधिक प्रतिभागियों ने जीत दर्ज की। एकल नृत्य की प्रस्तुति सुयश राजोड़िया ने दी, जिन्हें स्टार ऑफ द ईविंग के खिताब से नवाजा गया। ड्यूट डांस कैटेगिरी में राजेश्वरी और अनूप वर्मा की जोड़ी ने जीत हासिल की।

## डांस, म्यूजिक, कॉमेडी ने बांधा समा

इंदौर। आईआईएम में चल रहे अथर्व फेस्ट में डांस, म्यूजिक कॉमेडी के साथ कई मस्ती भरे खेलों का आयोजन किया गया। फेस्ट के तहत हुए गेम ऑफ शेडो में 180 से अधिक प्रतिभागियों ने भाग लिया जिसमें 60 का चयन फाइनल राउंड के लिए हुआ। इस गेम में खिलाड़ियों से नए-नए खेल खिलाए गए। इसके बाद हुए ग्रुप डांस के आयोजन में दो टीमों विजेता रही, जिसमें आईएचई और एलएनसीटी। दूसरा स्थान टीटीडब्ल्यू महू ने हासिल किया। इसके बाद हुए कल्चरल प्राग्रोम में सोलो डांस की प्रतियोगिता में आर्या बालगोपालन, राजेश्वरी तिवारी, रोहित विरधी ने प्रथम, द्वितीय व तृतीय स्थान हासिल किया। युगल में राजेश्वरी और अनूप वर्मा, प्रवीण साहू और राजन एक्का को पहला व दूसरा स्थान मिला। स्टैंडअप कॉमेडी में भी प्रतिभागियों ने दर्शकों को खूब हसाया।



Raj Express, September 11, 2016, Page - 5

## IIM-I's Atharv concludes on a musical note

● OUR STAFF REPORTER  
INDORE

Atharv, the three-day cultural and management fest of Indian Institute of Management, Indore concluded on a musical note on Sunday.

The fest came to an end with amazing pro-night, with the most fascinating and rocking band, VH1 Supersonic vibrating the entire campus with its rhythm and beats. Campus lawns were drenched in a melodious harmony, mixed with rocking beats and mesmerizing vibes among all the 1500 participants dancing to the latest tracks played by the artists.

The fest witnessed more than 60 events, with around 1500 participants from across the nation. The three mega flagship events, Imperium—business strategy event; inter-varsity debate—Atharv IV and PI quiz observed a lot of participants, making

event a huge success.

Apart from the final rounds of various cultural and management events, Pragya—the B Quiz was conducted on Sunday. The quiz tested the knowledge of the students about various latest and greatest trends in business, with questions like—What is the Big Max Index? Did you know that Lamborghini was a tractor manufacturing company? etc. The top 10 teams from all over India participated in the event.

Another major event held on Sunday was Crescendo—The Acoustics. The competition was a solo singing competition, with a support of only acoustic instruments. The event was held in two rounds, among which the first round was conducted online. Participants had submitted their recordings and only eight were shortlisted. Participants gave a melodious performance leaving the audience enthralled.

The fest, concluded on a positive note among IIM Student Activity Council, who put in their efforts for organising the event and as an event full of cherishable memories, new friendships and enthusiasm for all the participants.



Free Press, September 12, 2016, Page-2

# Three-day Atharv ends on a spellbinding note

TIMES NEWS NETWORK

**Indore:** Atharv 2016, the three-day undergraduate cultural-cum-managerial fest of the Indian Institute of Management (IIM) Indore came to an end on Sunday.

While 1,500 participants were visibly sad as they had to part ways with their new friends, they were also glad that they chose to be a part of the fest. "I almost dropped the idea of coming to the fest. But since my friends convinced me, I have not regretted it a bit," said Amura Lohia, a participant from IIT-Madras.

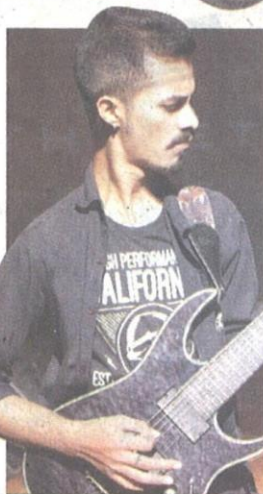
The highlight of the last day, under the business events category, was Pragnya, a business quiz. The quiz consisted of questions related to all aspects of commerce, including interesting trivia about various multinational corporations, who had a humble beginning. The organizers of the event roped in X Quiz It, a Chennai-based start-up which conducts corporate quizzes and manages quiz clubs in schools.

"Since the participation was in huge numbers, we decided to take up the responsibility of preparing the quiz as a challenge. We were not taken aback by the level of intellect and promptness that the participants displayed. But we were pleasantly surprised by the kind of hospitality we received from the organizers. IIM-I felt like a home away from home," said Mahesh Ramgopan, one of the quizmasters. X Quiz It also hosted Clash of Cults, a quiz based on popular culture. "It is a good exercise to take your noses out of those big fat books and watch a movie to-



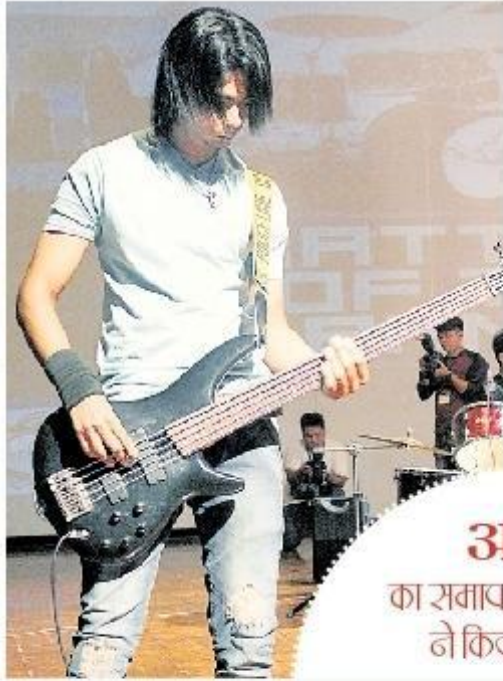
Participants take a break from formal events to enjoy the Stunt Show. (below) A participant performs at Delirium: Battle of the Bands

THE TIMES OF INDIA  
atharv



gether or discuss a book that you recently read. We kept the quiz light yet made sure that there is a takeaway from the participants as well as the audience," added Ramgopan. Another cultural competition, held on the last day of the fest was Crescendo: The Acoustics. It was a solo singing competition with acoustic instruments. However, the lazing around did not last long. VH1 Supersonic infused the participants with energy through their spellbinding performance in the Pro-Night that closed the 3-day fest.

EVENT	WINNER
Vaudeville	Symbiosis Centre for Management Studies, Noida
Pragnya B-Quiz	Anirudh Matam and Shoumik Bose, IIM-I
E-Conjecture	Shubham Gupta & Abhilasha, SSCBS, Delhi
Delirium	Team Apricot
Avant Garde	Abhishek Gupta, Shubham Sood, Yuven Suri and Mukund Agarwal, Magadh Teacher's Training College, Aurangabad
Finopoly	Piyush Aggarwal and Sanchit Sharma
Game of Shadows	Symbiosis Centre for Management Studies, Noida
Vox Populi	SSCBS
Devil's advocate	Amity Law School, Delhi
Crescendo	Kartikeya Chaturvedi, IMED, Pune



## अथर्व का समापन ... 60 इवेंट ने किया मंत्रमुग्ध

**यंग रिपोर्टर, इंदौर।** आईआईएम इंदौर का तीन दिनी उत्सव 'अथर्व-2016' रविवार को समाप्त हुआ। इस दौरान 60 इवेंट आयोजित किए गए, जिनमें देशभर के करीब 1500 प्रतिभागियों ने हिस्सा लिया। उत्सव में बी क्विज और अन्य गतिविधियां भी आयोजित की गईं।

इसके अलावा सांस्कृतिक और प्रबंधन की घटनाओं को लेकर आयोजित क्विज में प्रश्नोत्तरी के ज्ञान का परीक्षण भी हुआ। गायन प्रतियोगिता केवल इंस्ट्रुमेंट के समर्थन के साथ आयोजित की गई, जिसे सुनकर दर्शक मंत्रमुग्ध हो गए।

**Peoples Samachar, September 12, 2016, Page-6**