

Colloquium'14 gets underway at IIM-I

Theme: Consulting In The Age Of Disruption

TIMES NEWS NETWORK

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Indore: The two-day annual business event Colloquium'14 kick-started at Indian Institute of Management, Indore, (IIM-I) on Saturday. Organised by industry interaction cell of the institute, the event was based on the theme 'Consulting in the age of disruption'.

With an introduction to conclave theme, dean administration and faculty, Professor Ganesh Kumar said, "We are living in the 'Age of Disruption' — a time when disruptive technologies such as Social Media, Mobility, Analytics and Cloud are reshaping the way in which companies do business. At the same time, these technologies are giving rise to new businesses with innovative business models".

Growth opportunities are shifting from developed countries to fast-growing markets. In this age, where business is facing a new set of challenges, it is imperative for consultants to seek new ways of providing solutions to emerging business problems.

First day of the event concluded with participation of speakers from various prestigious consulting firms.

Partner at Pricewater-



Partner at KPMG, Akhilesh Tuteja addressing the gathering at IIM in Indore on Saturday

house Coopers (PwC) Sudipta Ghosh, who was the founder of research and analytics group at PwC, shared insights on how to use new technologies and data analytics as engines to drive sustainable competitive advantage.

Partner at KPMG Akhilesh Tuteja, who leads technology practice nationally, says new technologies can help business drive smart processes and effective outcomes. He spoke on how technological evolution is taking place in the business environment and how companies such as Google and Ted are leveraging technology to craft innovative business models.

This was followed by a unique initiative wherein students of IIM, Indore, came

up with a brief presentation, giving an overview of the history of management consulting, trends over the years and various factors affecting it.

A panel discussion was held on 'Future of management consulting'. Managing Director of Arthur D Little India Srini Srinivasan, who has more than 25 years of global consulting experience across industry sectors, participated in the discussion.

CEO of Karki Associates, Dr Rajnish Karki and Partner & Co Founder, NeuQuo, Raghu Venkatnarayanan shared their views during the discussion. Panel discussion was coordinated by director of IIM-I Rishikesh T. Krishnan. It was followed by a guest talk by founder & CEO, Redseer Consulting, Anil Kumar.

Annual Business Conclave of elite Indore b-school begins

'Consulting in the age of disruption' at IIM-I

● **OUR STAFF REPORTER**
Indore

Continuing with its tradition of hosting a variety of events for the benefit of student community, Industry Interaction Cell of IIM-Indore has organised a two-day annual business event Colloquium'14, which began, on Saturday. Bigger and better than its previous edition, Colloquium this year has been organised with the theme of 'Consulting in the age of disruption'.

"In this age where businesses are facing new set of challenges, it is imperative for consultants to seek new means and ways of providing solutions to the emerging business problems. Hence, the theme-'Consulting in the age of disruption',

has provided an opportunity to the audience to discuss and deliberate with the panellists and industry experts about disruptions to expect in this new age and how to tackle them effectively," IIM-Indore media in-charge Akhtar Parvez said.

The first day of the event concluded successfully, on Saturday with participation from speakers of various prestigious consulting firms.

Sudipta Ghosh, partner at Pricewaterhouse Coopers (PwC), who was the founder of Research and Analytics group at PwC, shared insights on how to use new technologies and data analytics as engines to drive sustainable competitive advantage.

Akhilesh Tuteja, partner

at KMPG, who leads technology practice nationally, is passionate about developments in the area of information technology and how these can help businesses drive smart processes and effective outcomes.

He has advised over 200 clients on the matters relating to IT strategy, selection of business systems and helped them realize the business benefits of IT systems. He gave an engrossing talk about how technological evolution is taking place in the business environment and how companies like Google and Ted are leveraging technology to craft innovative business models.

This was followed by a unique initiative in this edition of conclave where students of IIM Indore came

up with a brief presentation, giving an overview of the history of management consulting, the trends over the years and various factors affecting it, with an attempt to understand the gap between the expectations and reality in the consulting domain.

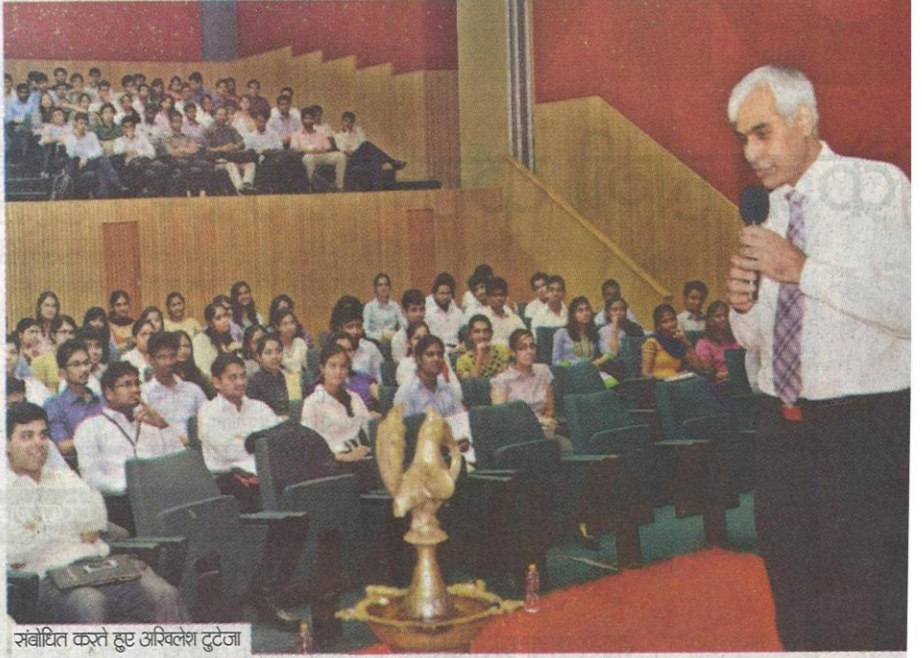
Student presentations were followed by a panel discussion on 'Future of management consulting' which gave a lot of points to ponder on for the consulting enthusiasts. The discussion had the participation from industry stalwarts as panellists, including Srini Srinivasan, Managing Director of Arthur D Little India, Dr Rajnish Karki, CEO of Karki Associates and Raghu Venkatnathan, partner & co founder, NeuQuo.

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इंदौर कोर्स के बाद प्लेसमेंट के दौरान कंपनी अपने डीएनए के अकाउंटिंग सिलेक्ट करे। कंपनी चूज करते समय उसका नाम और इमेज की बजाय आपकी पंसद फैक्टर होनी चाहिए। ये कहना है आईटी कंपनी केएमपीजी के पार्टनर अखिलेश दुटेजा का। वे शनिवार को आईआईएम इंदौर में आयोजित दो दिवसीय बिजनेस कॉन्क्लेव को संबोधित कर रहे थे। उन्होंने स्टूडेंट्स से कहा अब वो दौर गया, जब जरूरत इनोवेशन को जन्म देती थी। अब पॉसीबिलिटी से इनोवेशन होती है। इंडस्ट्री में कदम रखने पर सीनीयर्स को चैलेंज करने में कोई बुगई नहीं है बस चैलेंज का तरीका सही होना चाहिए। उन्होंने कहा इंडियन की एक्सेज लाइफ के हिसाब से देखें तो आप के पास सिर्फ 1716 वीकेंड बचे हुए हैं। इसलिए अपने टाइम को प्रॉपर यूटीलाइज करे। कार्यक्रम में पीडब्लूसी के पार्टनर सुदीप्त घोष ने स्टूडेंट्स को टेक्नोलॉजी में हुए बदलाव और डाटा एनालिटिक्स के बारे में जानकारी दी। कार्यक्रम में आईआईएम इंदौर के स्टूडेंट्स ने प्रेजेंटेशन दिया। इसमें उन्होंने मैनेजमेंट की हिस्ट्री और बदलते ट्रेड्स के बारे में जानकारी दी। स्टूडेंट्स के प्रेजेंटेशन के बाद फ्यूजर मैनेजमेंट पर पैनल डिस्कशन का आयोजन किया गया।



संबोधित करते हुए अखिलेश दुटेजा