

# Honcho offers tips at IIM

## Pepsico India CEO Urges To Accept Failure To Succeed In Life

TIMES NEWS NETWORK

TOI

**Indore:** Giving 10-point success mantra to the 17th batch that recently joined the premier Indian Institute of Management, Indore (IIM-D), CEO of Pepsico India D Sivakumar congratulated the batch and encouraged them to become global managers.

Sivakumar urged students to treat teachers as friends and friends as teachers, be proud of the institute and bring laurels to the institute, have the strength to fail and humility to succeed, develop the ability to sacrifice for the team, have the heart for relationships and the courage to change oneself. He was addressing students on the second day of the orientation programme of the newly admitted batch on Saturday.

He also emphasized the fact that innovation and people are rime ingredients for developing a competitive advantage by any individual or firm. Quoting examples of Steve Jobs and Alex Ferguson, he tried to explain the



Students of the 17th batch of IIM-Indore attending orientation programme on Saturday

use of management skills by leaders in building teams. Shivkumar tried to relate experiences from his professional life in answering queries of students. He concluded his session by explaining participants a unique concept: 'If you are good, money will follow; if you have money, money may not necessarily follow.'

The session was followed by an interaction of the

batch with three IIM Indore alumni members, namely vice-president of Deutsche Asset Management Private Limited, Siddharth Singh (PGP batch 1998-2000), vice-

**ORIENTATION PROGRAMME**  
president, JP Morgan, Sabu Joseph (PGP batch 2003-05), and Senior Associate, Boston Consulting Group, Aparajit Sudhakar (PGP Batch 2011-13).

The alumni interacted with the participants and shared their experiences during their stay at IIM Indore. Siddharth Singh was from the 1st PGP batch of

IIM Indore who was highly impressed with present infrastructure facilities on campus, and advised students to make the best use of these in order to experience

holistic development. Joseph guided participants to actively engage with professors and develop passion to strive for perfection. Aparajit, the youngest alumni on board, advised participants that it is one's own responsibility to paint one's picture. The institute is an ocean of knowledge and opportunities, and the onus of making the best of a good situation lies entirely on us.



# Corporate boss asks students to become global managers



■ A student of the PGP programme at IIM-Indore poses a question during the orientation programme.

HT PHOTO

## HT Correspondent

■ editorbhupal@hindustantimes.com

**INDORE:** The second day of the orientation programme at Indian Institute of Management (IIM), Indore, began with briefings by the institute faculty on facilities and systems including computing, library, security and safety.

D Shivakumar, CEO, Pepsico India, addressed the 17th batch of IIM-Indore.

Congratulating the newly admitted batch of the postgraduate programme, management guru Shivkumar encouraged the students to become global managers.

Giving a 10-point success mantra to the new batch, he asked them to remain as humble as possible. "One should never be

➤ **TREATING TEACHERS AS FRIENDS (NOT AS CONTROL MECHANISMS) AND FRIENDS AS TEACHERS, WILLING TO LEARN FROM ANYBODY, ARE SOME OF THE CHANGES A PERSON SHOULD IDEALLY BRING INTO HIM OR HERSELF**

D SHIVAKUMAR, CEO, Pepsico

arrogant. Treating teachers as friends (not as control mechanisms) and friends as teachers, willing to learn from anybody, are some of the changes a person

should ideally bring into him or herself," he said.

Commencing the session with an interaction with three IIM Indore alumni members, namely Siddharth Singh (first PGP batch 1998-2000), vice president, Deutsche Asset Management Private Limited; Sabu Joseph (PGP batch 2003-05), vice president, JP Morgan and Aparajit Sudhakar (PGP Batch 2011-13), senior associate, Boston Consulting Group, an interaction session with students was also held. Answering queries of the PGP-1 students, Shivkumar quoted examples of Steve Jobs and Alex Ferguson, as he taught management lessons to the students. Sanjay Singh, former ambassador to Iran, addressed the students on the first day of the orientation.



# ग्लोबल मैनेजर्स बनने का रखें लक्ष्य

## INDUCTION PROGRAMME

आईआईएम  
इंदौर की 17वीं  
पीजीपी बैच के  
इंडक्शन प्रोग्राम  
में डी. शिवकुमार  
ने इन्सपिरेशनल  
स्पीच दी।



► डी. शिवकुमार

सिटी रिपोर्टर ► इंदौर

किसी भी इंडीविजुअल या फर्म को कॉम्पिटिटिव एडवांटेज लेना है तो उसे रेगुलर इनोवेशन और लोगों की डिमांड पर ध्यान देना होगा। अगर आप अच्छे हैं तो मनी आपको फॉलो करेगी और अगर आपके पास मनी है तो यह जरूरी नहीं कि मनी आपको

फॉलो करे। इसलिए आप ग्लोबल मैनेजर्स बनने का लक्ष्य रखें और बनें। यह कहना है आईआईटी मद्रास, आईआईएम कोलकाता अलुमनस और पेप्सीको इंडिया के सीईओ डी. शिवकुमार का। वे शनिवार को इंडियन इंस्टिट्यूट ऑफ मैनेजमेंट, इंदौर की 17वीं पीजीपी बैच के इंडक्शन प्रोग्राम में स्टूडेंट्स को संबोधित कर रहे थे।

## सक्सेस मंत्रा

■ फेल होते हैं तो स्ट्रेंथ और सक्सीड होते हैं तो विनम्र बनें। ■ टीमवर्क के लिए सैक्रिफाइस करें ■ रिलेशनशिप के लिए हार्ट में जगह बनाएं ■ खुद को चेंज करने हेतु करेज जरूरी।

## सेटिस्फेक्शन से परफेक्शन तक

डच असेट मैनेजमेंट प्राइवेट लिमिटेड के वाइस प्रेसीडेंट सिद्धार्थ सिंह ने कहा कि छात्र इंस्टिट्यूट की फैसिलिटी का बेस्ट यूज करें। जेपी मोर्गन के वाइस प्रेसीडेंट साबू जोसेफ ने कहा कि स्टूडेंट्स सेटिस्फेक्शन से परफेक्शन की तरफ जाएं। बोस्टन कंसल्टिंग ग्रुप के अपराजित सुधाकर ने कहा कि नॉलेज और अपॉरच्युनिटी के बेस्ट यूज से सक्सेस मिल सकती है।