

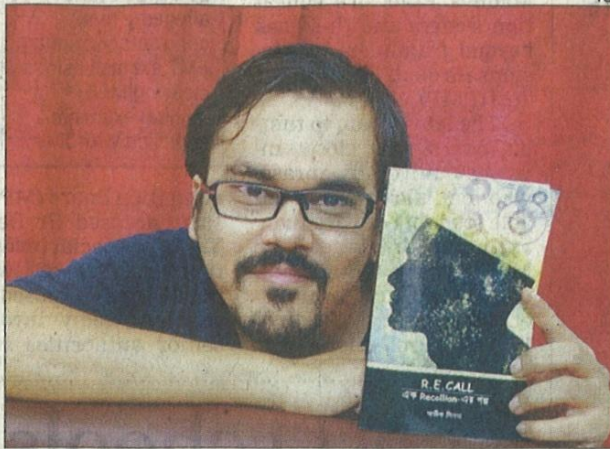
# IIM-I student makes a splash as regional language author

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**Indore:** Avik Sinha, a third year student of Fellow Programme in Management at Indian Institute of Management, Indore (IIM-I) has become the institute's first regional language author, with his non-fiction Bangla novel—'R.E. CALL'. 'R.E. CALL' is a memoir with comic treatment based on author's experiences at National Institute of Technology (NIT), Durgapur, from where he completed his engineering degree.

The novel, which has hit the chord with college goers, was recently launched by IIM-I director Rishikesh T Krishnan.

The 180-page work is divided into different chapters which unfold author's experiences at NIT, Durgapur. The journey of recollection traverses through rooftops and corridors of hostels, tea-stall of Gandhi More, per-



Avik Sinha with his book

formances of Hall Nights, fights at Recstasy ground, Jhoops of Naru-Da, cheating in exam halls, parties at Super and Sam at NIT Durgapur.

"Life is nothing, but a journey. During this course, we go through numerous phases, which leave marks

on our soul. I have tried to relive those days by jotting them down. The book recollects the account of some beautiful instances that took place when Regional Engineering Colleges (RECs) across the country were converted into National Institutes of Technology (NITs),"

said Sinha. The book's title is inspired from REC, Durgapur. 'R.E. CALL' is a time machine for those who desire to visit their college days again. The story is dedicated to all those friends and foes who helped me learn lessons of life, added Sinha.

Published by Partridge—A Penguin Random House Company—the novel is available in three formats, e-book, hard cover and paperback. Sinha started writing it in 2004 and completed it in 2013.

Sinha believes the work could not have been possible without the support of his wife Tanaya. "She motivated me to write a little bit every day," he said. Over the choice of language, he said, "I chose Bangla as it's my mother tongue and it helped maintain flavour of terminologies used.

Avik is currently doing research on environmental economics at IIM-I.